

DIESEL

OUTDOOR

LOS ANGELES

THE VALLEY COMMUTER



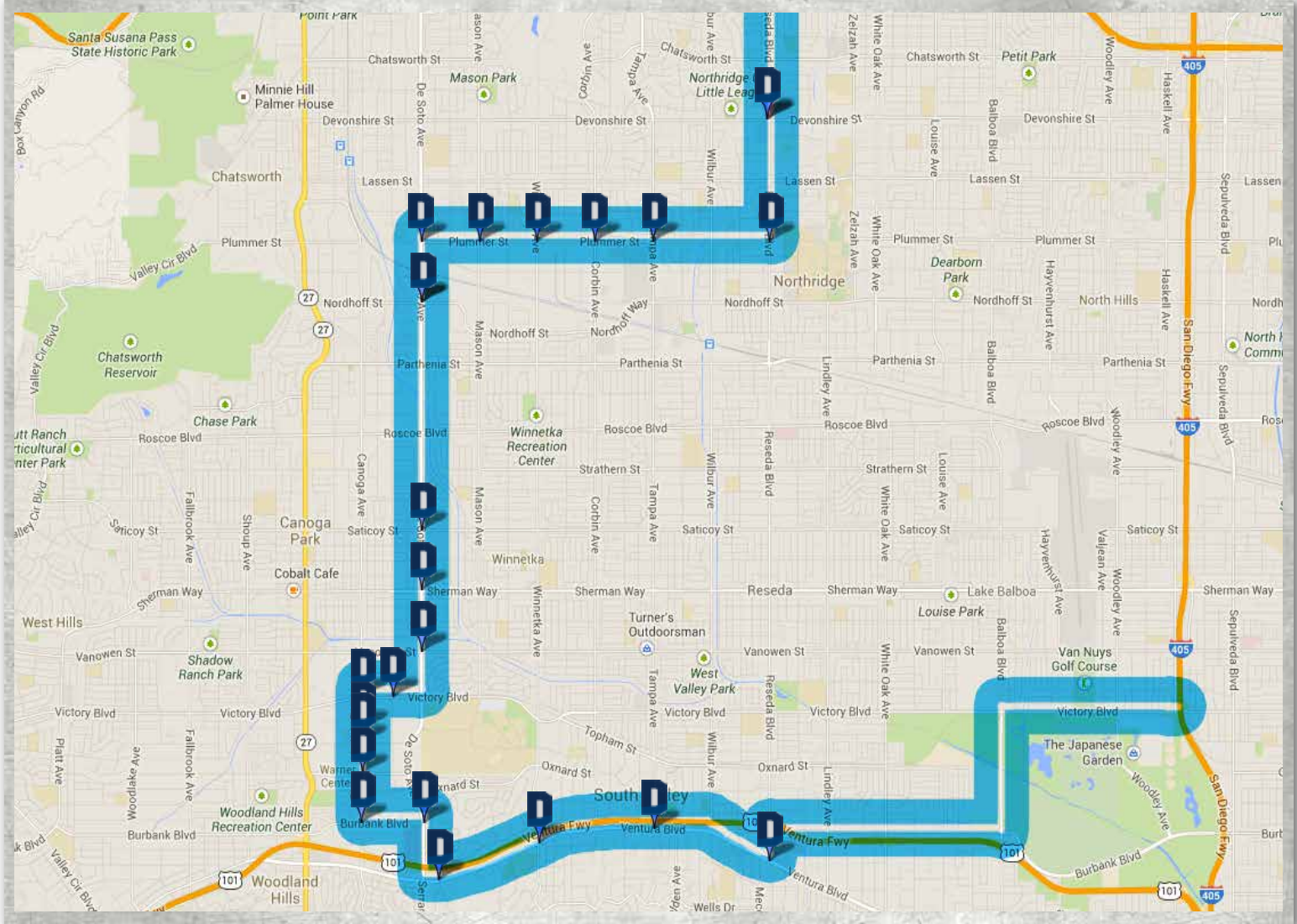
These 45' motor coach state of the art AVTA commuter buses start their day driving south on the 5, south on the 405, on to the 101 west reaching the heavily populated Valley. These dedicated commuter buses captivate the eyes of tens of thousands of commuters, residents and visitors on a daily basis, improving the reach and frequency of a campaign at a low cost. Your advertisement will be sure to be seen in the following areas:

- Valley
- Encino
- Northridge
- Devonshire
- West Valley
- Tarzana
- Ventura Blvd
- Woodland Hills
- Canoga Ave
- De Soto Ave
- Winnetka
- Chatworth
- Plummer St

Sizes Available

- Full Wrap
- King Kong
- Full Back

THE VALLEY COMMUTER ROUTE BUS STOPS



Number of Stops: minimum of 22 stops per day and 16 runs, **352 Total**

Daily Trips Per Bus: 1 round trip per day

Freeway Routes: Rte 405, 101, 118

Valley Stops:

- Ventura & Reseda
- Canoga & Burbank
- Canoga & Victory
- De Soto & Saticoy
- Plummer & Winnetka
- Plummer & Devonshire
- Ventura & Tampa
- Canoga & Oxnard
- Canoga & Erwin
- Canoga & Variel
- De Soto & Nordoff
- De Soto & Plummer
- Plummer & Corbin
- Ventura & Winnetka
- Canoga & Sherman Way
- De Soto & Vanowen
- De Soto & Plummer
- Plummer & Tampa
- Ventura & Kelvin
- Canoga & Trillium
- De Soto & Sherman Way
- Plummer & Mason
- Plummer & Reseda (CSUN)