

DIESEL OUTDOOR

LOS ANGELES

WRAPPED DOUBLE DECKER TOUR BUSES



Targeting all major thoroughfares, famous landmarks and attractions in Los Angeles, our premier wrapped Double Decker buses deliver eye popping impressions to residents, consumers and the millions of visitors each year.

Now, you have the chance to place your advertising on a "street-level-moving-billboard" as it travels on dedicated tour routes through the Los Angeles/Hollywood/Beverly Hills Area, ensuring that your message is always seen in the most important and high traffick areas.

In addition to it's beautiful nearby beaches, amazing sunsets and the incredible night life. LA is commonly referred to as the city of angels, the birth place of show business and home to the stars, it is one of the nation's most sought out advertising markets.

Major Points of Interest:

- | | | | | |
|------------------------|------------------------|----------------------|-----------------------|------------------------------|
| • Capital Records | • Egyptian Theater | • Kodak Theater | • El Capitan | • Grauman's Chinese Theatre |
| • Roosevelt Hotel | • Guitar Center | • Chateau Marmont | • Comedy Store | • House of Blues |
| • The Sky Bar | • Whiskey a Go Go | • Viper Room | • Nickelodeon Studios | • Directors Guild |
| • Hollywood & Vine | • The Pentages Theater | • Paramount Pictures | • W Hotel | • Hollywood Forever Cemetery |
| • Peterson Auto Museum | • Rodeo Drive | • Farmer's Market | • Pink's Hot Dogs | |

Sizes Available:

- Full Wrap

LA TOUR ROUTE & POINTS OF INTEREST

